CROATIA – YOUR RELIABLE BUSINESS PARTNER:

Unique geostrategic location in Europe
Stimulating investment climate
On the spot of natural resources
Long tradition in industrial production
Educated and specialised work force for food and research sector
Modern transport infrastructure
EU member – access to a market of over 500 million people

STIMULATING INVESTMENT ENVIRONMENT:

- Tax incentives: reduction of profit tax to 10-30%, regular profit tax: 20%
- Employment grants: up to 9,000 EUR for newly employed
- Incentives for capital expenses and labour intensive investment projects – increase of support for opening new workplaces up to 100%
- Additional incentives for development-innovation activities, business support activities and high added value services
- Education grants: coverage of up to 70% of education costs

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Croatian Food Processing Industry
Have a taste of Croatian Quality
Croatia – a country of un tarnished soil, unpolluted sea and rich sources of fresh water

Agriculture and Croatian soil as an inexhaustible well of richness

Three geographical and climate zones – the continental, Mediterranean and mountainous zone favourable for the production of a wide range of agricultural products

Business activities conducted according to the highest food quality and safety standards (ISO 9001, ISO 14001, ISO 22000, HACCP, Halal, Kosher, IFS, BRC, OHSAS 18001 etc.)

Great diversity of demand caused by regional differences

Interesting domestic market – product placement through tourism and well developed distribution channels

Encouragement of production through EU funds for rural development

**Food Industry in Numbers:**

- 3.6% of Croatia’s GDP
- €5.15 billion income

**Share of export:**

- 16.5% of total income of the processing industry

- 24.3% main sector within the Croatian processing industry

- More than 4,000 registered companies

- 40,149 employees (3.5% of total employment)

**Average gross monthly salary:**

- €889 (manufacture of food)
- €1,321 (manufacture of beverages)

**Investment Opportunities:**

- Internationally known food products – confectionary, dairy products, olive oil, wine, soft drinks, water, beer, meat products, bakery products, tobacco products

- Cereals, fish, olives, Mediterranean fruits, vegetables

- Main export products – chocolate, sugar, spices (Vegeta), bakery products

- Distinctive and original high quality products protected on the EU level: Extra virgin olive oil Cres, Tangerine from Neretva, Sour cabbage from Ogulin, Ham from Istria, Ham from Krk island, Kulen (sausage) from Baranja, etc.

**Regions:**

- Pannonian
- Mountainous
- Mediterranean

**Exports of Croatian Food Industry**

**Food Products:**

- Organic food production
- Aquaculture