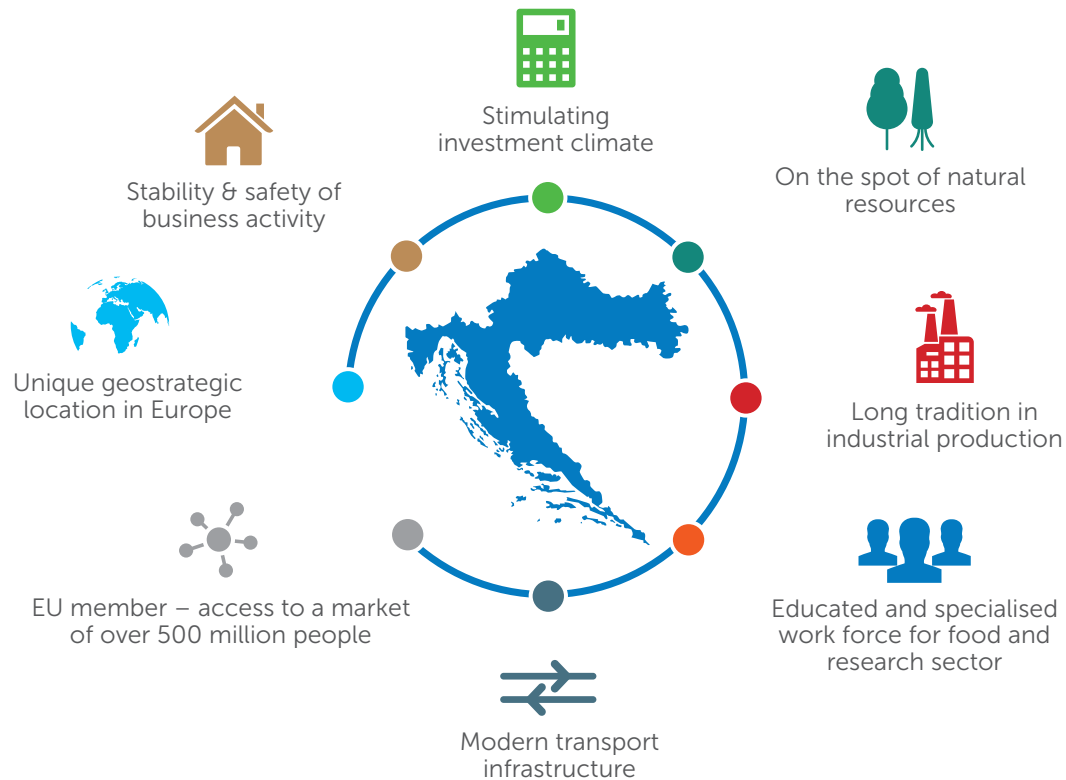


CROATIA – YOUR RELIABLE BUSINESS PARTNER:



STIMULATING INVESTMENT ENVIRONMENT:

- ❑ Tax incentives: reduction of profit tax to 10-0%; regular profit tax: 20%
- ❑ Employment grants: up to 9,000 EUR for newly employed
- ❑ Incentives for capital expenses and labour intensive investment projects – increase of support for opening new workplaces up to 100%
- ❑ Additional incentives for development-innovation activities, business support activities and high added value services
- ❑ Education grants: coverage of up to 70% of education costs



Croatian Food Processing Industry

Have a taste of Croatian Quality



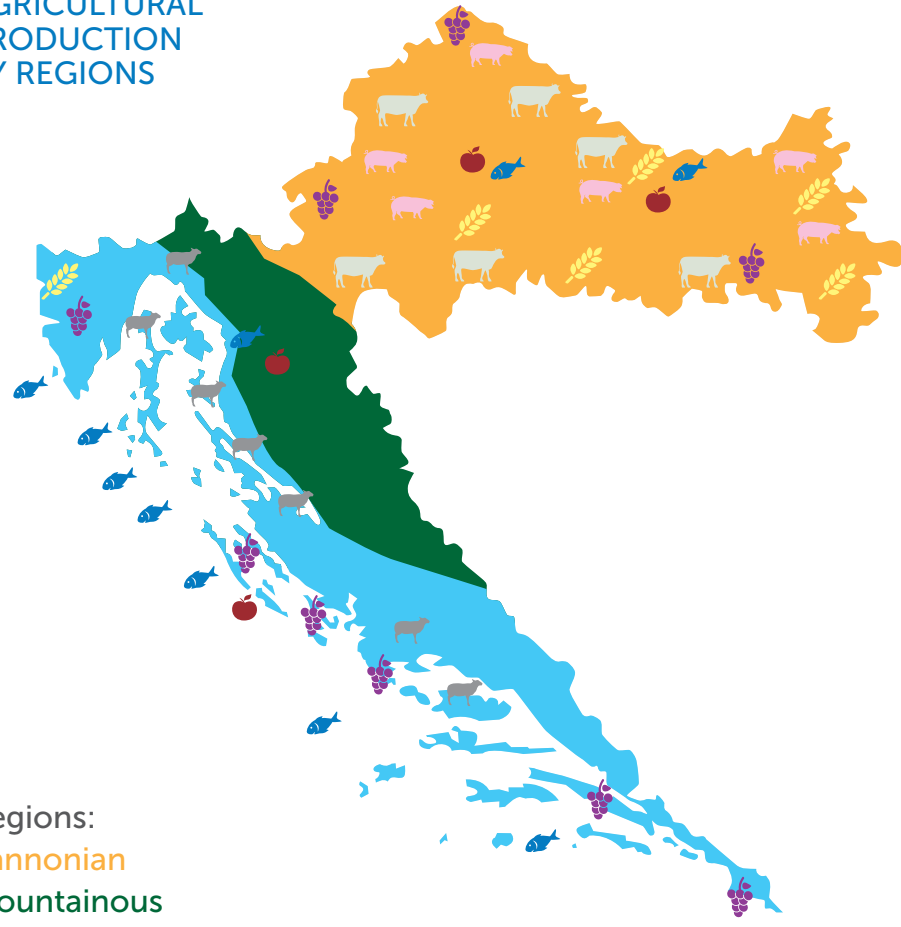
Croatian Chamber of Economy
International and EU Affairs Sector
Investment Promotion Division
Tel: +385 1 4828 382, Fax: +385 1 4828 379
Rooseveltov trg 2, 10000 Zagreb, Croatia
investicije@hgk.hr
www.investincroatia.hr, www.hgk.hr



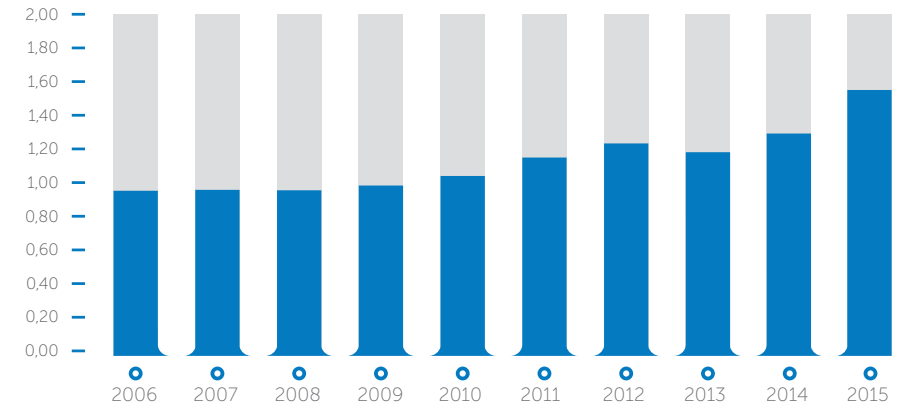


- Croatia – a country of untarnished soil, unpolluted sea and rich sources of fresh water
- Agriculture and Croatian soil as an inexhaustible well of richness
- Three geographical and climate zones – the continental, Mediterranean and mountainous zone favourable for the production of a wide range of agricultural products
- Business activities conducted according to the highest food quality and safety standards (ISO 9001, ISO 14001, ISO 22000, HACCP, Halal, Kosher, IFS, BRC, OHSAS 18001 etc.)
- Great diversity of demand caused by regional differences
- Interesting domestic market - product placement through tourism and well developed distribution channels
- Encouragement of production through EU funds for rural development

AGRICULTURAL PRODUCTION BY REGIONS



- Regions:
- Pannonian
 - Mountainous
 - Mediterranean



EXPORT OF CROATIAN FOOD INDUSTRY

FOOD INDUSTRY IN NUMBERS:

3.6 %
of Croatia's GDP

€ 5.15 billion
income

Share of export:

16.5 %

24.3 %
of total income of the processing industry → main sector within the Croatian processing industry

More than

4,000
registered companies

40,149
employees (3.5% of total employment)

Average gross monthly salary:

€ 889
(manufacture of food)

€ 1,321
(manufacture of beverages)

INVESTMENT OPPORTUNITIES:



Aquaculture



Organic food production

FOOD PRODUCTS:

- internationally known food products – confectionary, dairy products, olive oil, wine, soft drinks, water, beer, meat products, bakery products, tobacco products
- cereals, fish, olives, Mediterranean fruits, vegetables
- main export products – chocolate, sugar, spices (Vegeta), bakery products
- distinctive and original high quality products protected on the EU level: Extra virgin olive oil Cres, Tangerine from Neretva, Sour cabbage from Ogulin, Ham from Istria, Ham from Krk island, Kulen (sausage) from Baranja, etc.

Data sources: Croatian Bureau of Statistics, Eurostat, Financial Agency (FINA)