

CROATIA – YOUR RELIABLE BUSINESS PARTNER:



STIMULATING INVESTMENT ENVIRONMENT:

- Tax incentives: reduction of profit tax to 10-0%; regular profit tax: 20%
- Employment grants: up to 9,000 EUR for newly employed
- Additional incentives for high added value services, development-innovation activities and business support activities
- Incentives for capital expenses and labour intensive investment projects – increase of support for opening new workplaces up to 100%
- Education grants: coverage of up to 70% of education costs



Croatian Tourism

Experience life and make money while doing it



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CROATIAN TOURISM – THE DEVELOPMENT AND PROFIT IN ONE OF THE FASTEST GROWING INDUSTRIES IN THE WORLD

- One of the most attractive and important tourist destinations in the Mediterranean
- Climate diversity unique in the world: 3 different climate zones (continental, mountainous and Mediterranean) in 400 km radius
- Abundant with natural beauties: 8 national parks, 1,244 islands
- Rich in cultural and historical heritage: 14 intangible cultural heritage and 8 cultural and natural heritage sites, all included in UNESCO's heritage lists

EXCELLENT GEOSTRATEGIC POSITION AND GREAT ACCESSIBILITY:



- Land connections to all European transport routes
- 2-3 hours air distance to any European destination

- 7 international airports
- 6 seaports, 4 river ports
- 61 marinas

TOURISM IN NUMBERS:

Travel receipts:

€ 7.96 billion (+7.4%)

14.3 million

tourists (+9.3%), increase in tourist traffic in all counties

65.9 million

overnight stays (+7.4%)

More than

15,500

registered companies

More than

93,000

employees

€ 802

average gross salary

MOST IMPORTANT PRODUCTS/ SERVICES:



Accommodation services: hotels, camps, private accommodation, hostels



Food & beverage preparation and catering services: restaurants, cafe bars



Special forms of tourism: holiday, nautical, health, cultural, business, adventure, eno-gastro tourism

EXPORT MARKETS:



INVESTMENT OPPORTUNITIES:

- Investments in high quality tourist facilities
- Greenfield/brownfield projects
- Nautical infrastructure
- Health tourism, congress tourism

DID YOU KNOW?

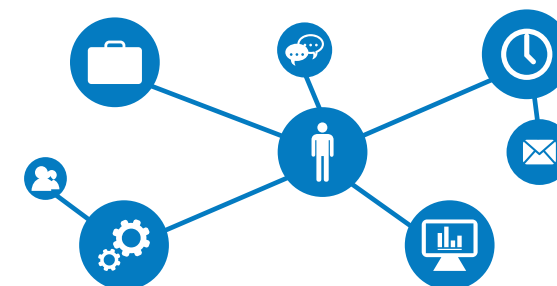


99.5% pupils learning English in upper-secondary education (5th best ranking in Europe)



61.5% pupils learning German in upper-secondary education (3rd best ranking in Europe)

Labor availability



GLOBAL COMPETITIVENESS REPORT 2016/2017

Among 138 countries in the world, Croatia is ranked in the top 50 according to:

- The quality of roads
- The quality of overall infrastructure
- Local supplier quality



ACCORDING TO EUROPEAN BEST DESTINATION PORTAL:

- Zadar was elected Best European Destination 2016
- Zagreb was elected the best European Christmas Market in 2015